

Finding *YOUR* way to share the good news!



**GOT STYLE? PERSONALITY-BASED EVANGELISM  
SEMINAR**

**SEPTEMBER 10-11, 2010**

**FIRST BAPTIST CHURCH OF DETROIT  
21200 SOUTHFIELD ROAD  
SOUTHFIELD, MI 48075**

**DR. JEFFREY JOHNSON**

**NATIONAL COORDINATOR FOR EVANGELISM  
AMERICAN BAPTIST HOME MISSION SOCIETIES**

Dr. Johnson is the author of *Got Style? Personality-based Evangelism* (Judson Press 2009). He is an enthusiastic and engaging speaker who will help pastors and lay-leaders in the metro area re-discover evangelism as an inherent part of their congregation's spiritual DNA.

**FRIDAY, SEPTEMBER 10**

6:00 PM – DINNER

7:00 PM – 9:00 PM – SEMINAR

DEVELOPING A STRATEGY FOR PERSONALITY-BASED  
EVANGELISM, INCLUDING:

**DISCOVERY** – Knowing where to invest limited time, energy and resources.

**VISION CASTING** – Creating congregational enthusiasm for faith sharing.

**PRAYER AND HOSPITALITY TRAINING** – Developing intentionality and preparing for seekers.

**SATURDAY, SEPTEMBER 11**

8:30 AM – CONTINENTAL BREAKFAST

9:00 AM – 12:00PM – SEMINAR

SPECIFIC TRAINING IN PERSONALITY-BASED EVANGELISM AS A MISSIONAL OUTREACH, INCLUDING:

**STYLES ASSESSMENT** - Utilizing the assessment instrument found in the book *Got Style?* dealing with the six biblical styles of faith-sharing.

**STYLES SPECIFIC TRAINING** – Discovering ideas for further application and training of the six styles.

THE SEMINAR IS SPONSORED AND FUNDED BY THE METROPOLITAN DETROIT ASSOCIATION OF AMERICAN BAPTIST CHURCHES.

**REGISTRATION**

Although individuals are welcome to attend the seminar, churches will find that bringing a team of six or more will yield greater follow-up of evangelistic outreach and faith-sharing.

1-5 FROM A SINGLE CHURCH: \$18.00 PER PERSON  
6+ FROM A SINGLE CHURCH: \$12.00 PER PERSON  
(registration includes Friday dinner and Saturday continental breakfast)

WOODWARD ENDOWMENT SCHOLARSHIPS ARE AVAILABLE TO COVER HALF THE COST OF EACH REGISTRATION FOR MDA CHURCHES SENDING SIX OR MORE PARTICIPANTS. SCHOLARSHIPS ARE AVAILABLE ON A FIRST-COME, FIRST-SERVED BASIS UNTIL FUNDS RUN OUT.

**PLEASE REGISTER EARLY.**

**REGISTRATION DEADLINE: SEPTEMBER 3**

**TO REGISTER FOR THE SEMINAR**

CALL THE MDA OFFICE: 248-443-6888

EMAIL YOUR REGISTRATION: [office@abc-mds.org](mailto:office@abc-mds.org)

PLEASE INCLUDE

YOUR NAME, PHONE & EMAIL ADDRESS  
YOUR CHURCH AND THE NUMBER ATTENDING  
OR REGISTER ONLINE AT [www.abc-mds.org](http://www.abc-mds.org)

